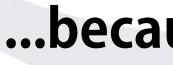


game changing design to give you the edge



designed for the exceptional experience...

Snapden was created to seize a growing opportunity in the photobooth market. With demand on the rise and competition becoming thicker, companies keep offering the same boxy photo booths. This is a problem. What we offer is the opportunity to stand out. Snapden sells a full line of exclusive Shell Environments that seamlessly interact with our streamlined photo system. Snapden photo booths are customizable photo experiences - exactly what your customers want.



... because experiences fuel memories

the only important thing about design is how it relates to people

- Victor Papanek

the module: why users love it exclusive, sleek look high quality photos in 14 seconds high resolution camera and quality lighting instant internet uploads available customizable graphics touch screen interface minimal space requirements can work with DIY backdrops available graphic wrap for custom look



high end, high quality, easy to use



Features and Benefits:

- Patented design
- Sold individually or together with a Snapden Shell
- Can be used as a stand-alone photo station o Ideal for events with minimal space
 - o Width x Depth x Height = $24^{"}$ x $17^{"}$ x $68^{"}$
- Transforms into a complete photo booth by adding a Snapden Shell
 - o Snapden offers 3 interchangeable Shell designs
 - o Convertible Shell shown in this brochure
- Perfect upgrade to existing booths update the photo system o Fits most "curtain style" photo booths
- Adjustable camera angle assures perfect photos
- Durable hybrid design
 - o Internal aluminum frame safely houses electrical equipment
 - o Protective plastic shell is durable and easy to clean
 - o Easy equipment access with guick-remove back panels
- Light-weight design made for single person setup
 - o 65lbs (w/o printer) or 100lbs (w/ printer)
 - o Smooth-slide base allows effortless movement on most surfaces
- Includes wheeled dolly system for transportation
 - o Allows for easy vehicle loading/unloading
 - o Converts to flatbed dolly for transport of other equipment
- Includes protective cover for storage
- Includes easy-to-use Photo Booth software
 - o Fully automated and adjustable
 - o Ability to change custom prints and touch screen designs
 - o Choose between black and white or color photo options
 - o Select between classic 2 x 6 photo strips or 4 x 6 prints
 - o Capture personal messages with video capabilities
- Use with or without printer
 - o Printer option produces photos in under 14 seconds
 - o Wi-Fi option allows for on-site smart phone downloads
- Includes complete User's Manual and Instructions

Customization Options:

- Available in a wide range of custom colors and durable vinyl wraps
- Interchangeable back panels (mix and match colors to fit your brand)
- Custom logo engraving

Add-ons:

- Printer Option
 - o HiTi P510L Dye sub printer
 - o Prints photos in under 14 seconds
- WiFi Option
 - o Creates mobile hotspot
 - o Instant photo uploads to online gallery
 - o Allows smart phones to download photos during the event

design is where science and art break even

- Robin Mathew





everything is designed. few things are designed well.

- Brian Reed

the convertible: why users love it

exclusive, appr soft to the toue ability to differentia selection of 3D, high customizable exte



- exclusive, approachable design
- soft to the touch stretch fabric
- ability to differentiate from other events
- selection of 3D, high end fabric brackdrops
 - customizable exterior stretch sleeve

design creates culture. culture shapes values. values determine the future. - Robert L. Peters

Features and Benefits:

- Patented hybrid design
- Sold individually or together with the Snapden Module
- o Perfect replacement for old, "curtain style" photo booths
- Includes integrated backdrop mounting system o Backdrops available in a wide selection of colors and textures
- Includes exterior stretch sleeve mounting system
- Light weight and easy to transport
 - o Total weight (frame and fabric) = 50lbs
 - o Includes over the shoulder bags for frame and fabric
 - o Easily fits in standard vehicles
- Minimal space requirements
- o Footprint = 8ft x 8ft
- o Height = 8ft
- Single person setup/teardown in under 25 minutes
- Includes complete User's Manual and Instructions

Custom Add-ons/Upgrades for your Customers:

- Color/Texture backdrops
- o Ideal option for any customer
- Brandable Exterior Stretch Sleeve
- Custom embroidered booth transport bags o Your photo booth, your brand

labeled sections

001

welded construction

quick connect joints



o Internal frame = Large diameter, guick-connect aluminum tubing o External shell = Flame retardant, machine washable stretch fabric • Designed to work with existing "open air" or "stand alone" photo systems o Showcase your company logo or offer branding options to your customers

o Aluminum frame breaks down into small, easy to handle sections o Fabric pillowcase design includes an easy to use zipper system

o Ideal upgrade for corporate clients looking to showcase their company logo

Why Snapden:

The Snapden line of photo booths is specifically designed to give you an edge in your local market. Not only do Snapden products stand out in a world of boxy booths, but they all come with integrated customization systems.

By offering customers the option to customize, you create a win-win situation. Customers love being able to brand their event and you will be thrilled with the earning potential associated with doing so.

In addition to amplified earnings, each purchase from Snapden comes with a complete package of studio quality photos for marketing your new booth. Use them on your website, post them on your Facebook and integrate them into your marketing material. Selling exceptional services has never been so easy.

Snapden Friends Program:

By purchasing a complete Snapden package you will automatically be given a membership to the Snapden Friends Program. This program gives you a valuable discount on any Snapden product you buy - for life.

Expanding Product Line:

With your Snapden Friends Program membership you will be happy to know that we are about to unveil two more Shells to our line of Photo Booth environments. Just like the Convertible - these new Shells will work seamlessly with the Snapden Module.

New Shells = New Experiences = New Customers!

don't find customers for your products, find products for your customers.



- Seth Godin

good design is good business

-Thomas J Watson Jr

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